

ECONOMIC DEVELOPMENT COMMITTEE
MINUTES
MARCH 23, 2010.

MEMBERS PRESENT: DEBBIE MCMURRAY, WAVE WEIR, DOUG WEBER, JURY NAKLOWYCH, TAMARA BLACK
REGRETS: NONE

I.) MOVED BY JURY NAKLOWYCH, SECONDED BY DEBBIE MCMURRAY THAT THE MINUTES OF THE FEBRUARY 17TH, 2010 MEETING BE ACCEPTED. CARRIED. (10-06)

II.) NO DECLARATIONS OF PECUNIARY INTEREST.

III.) NO VISITORS.

IV.) CORRESPONDENCE - 2 applications from potential Vendors for the Market were received.

V.) REPORTS OF MEMBERS:

WAVE WEIR REPORTED: that there are about 12 Vendors expressing interest in the Market at this time. Wave will continue to pursue the FedNor grant for a shared staff position with the Historical Committee.

TAMARA BLACK REPORTED: that she has secured Vendor ads in the Manitoulin Expositor and the Collingwood Enterprise Bulletin. Tamara provided a copy of the LIP funding application for the committee to consider. Tamara reported that the website has been updated.

DEBBIE MCMURRAY REPORTED: that she has received pricing for the Lure Cards for advertising. 600 cards on 100% recycled paper would cost \$108.50 through Minute Man Press. Debbie discussed her preliminary findings in regards to the Trillium funding. It was felt that this funding does not fit with any of the EDC projects at this time.

VI.) MOTION AND NOTICE OF MOTION: NONE

VII.) UNFINISHED BUSINESS:

Discussion was had regarding how to effectively advertise the Market at low or no cost. The committee is to contact other markets and perhaps obtain vendor information, as well as contact Savour Muskoka to ensure they are circulating our email information. Tamara to seek out other affordable newspaper advertising options. A targeted mail out will be initiated. The mail out package will be left with the office staff, and the addressed provided by the committee for targets.

VIII.) NEW BUSINESS:

IX.) MOVED BY DOUG WEBER, SECONDED BY JURY NAKLOWYCH THAT THE MCKELLAR ECONOMIC DEVELOPMENT COMMITTEE ADJOURN. THE NEXT MEETING TO BE WEDNESDAY, APRIL 21st, 2010 AT 7:30 P.M. CARRIED (10-07)